

A person wearing a brown cowboy hat and a matching balaclava that covers their face, leaving only their eyes visible. They are holding a pair of brown binoculars in front of their chest. The background is solid black.

Vendetta

Investment Proposal

Problem - Fragile Life Cycle

1) High barrier to entry

High costs price many players out of the market and create a need for a constant flow of new money entering the game.

3) Stagflation

AS the rate of new money entering the game begins to slow, prices of assets begin to come back to earth. New money coming into the game no longer counteracts the rate of money leaving the game.

2) Inflation

As the game succeeds, its NFTs rise in price as investors enjoy high roi's on their original purchase. However, as prices creep up, fewer and fewer players are joining the game.

4) Deflation

A Minsky moment occurs and asset prices begin to fall. This drop in prices triggers more selling pressure, pushing the price down ever-further. Once remaining buying pressure dries up, the asset prices fall unimpeded towards zero.

Solution

Creating a sustainable meta verse ecosystem means diversifying your product offering and continuously devising utilities to maintain the strength of the token.

Build

Building our own games opens endless possibilities for revenue streams: nfts game pieces, tokens, metaverse real estate, and whitelabel games. Also, significant advisory revenue can be created.

Leverage

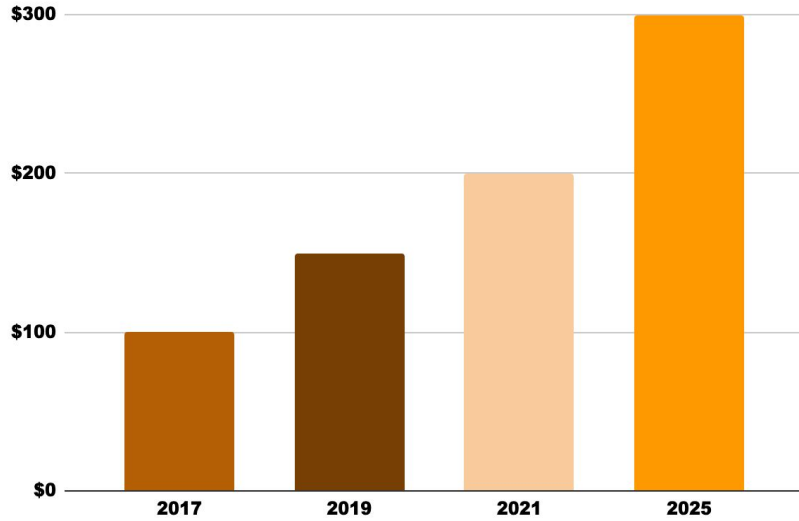
Our ready-built community provides an instant market for our products, and because our community is invested into the DAO, they are incentivized to stake their tokens to help stabilize price.

Reinforce

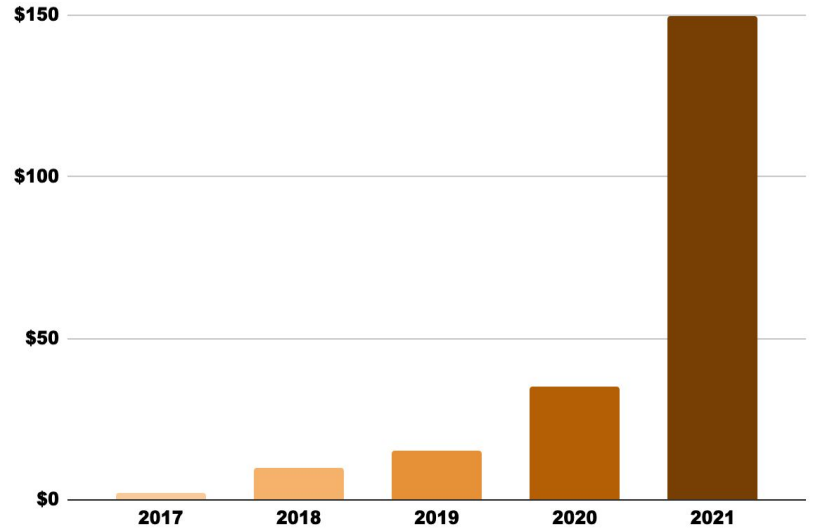
Reinforcing the token by building in the metaverse offers new and better ways to update and enhance the utility to it.

Market Information

Global Game Market Forecast



Global GameFI Market Forecast



Market Data

The global market share of the P2E market is expanding at an expanding rate in every direction. With no end in sight, a continued steeping of its growth trajectory will likely continue.

- Metaverse market is expected to be worth \$800B by 2024
- By 2030, the Metaverse market will be worth \$8T - \$30T
- By 2026, 25% of people will spend an hour per day in the metaverse
- 1.73B people are projected to use mobile AR by 2024
- Metaverse gamers are 59% male and 38% are aged 10-20
- The number of daily VR users doubled since 2018

Strategy

Facebook's Metaverse is predicted to generate 3.1B in 2022. Global brands are viewing the metaverse as a new opportunity to engage more deeply and creatively with its consumers—and unlock new revenue streams. Creating a metaverse game allows VendettaDAO to offer a wider array of product and service offerings over a longer period of time. .

- Last year, people spent \$501M in metaverse real estate and IMVU users spend \$7M per month on digital goods for the metaverse. We look to cater to that growing market by building and selling NFT assets and real estate.
- With a forecasted CAGR of 44.1%, the metaverse market size is expanding. This year, the size of the gaming market will reach over \$220 billion. Our ability to create metaverse games and assets allows us to meet rising demand of players and by 3rd parties looking to purchase white label gaming solutions.
- The Gaming Market is expected to grow at a CAGR of almost 12.1% in 2022–2028. Growth of the gaming market in the Asia Pacific zone in next six years can be traced to the proliferation of smartphones in developing countries. The countries are also seeing the largest growth rates of players looking for scholarship opportunities. Our goal is to meet that rising demand by providing our in-house assets to generate earnings.

Ecosystem

Vendetta Guild

Vendetta Studios

Vendetta Token

Vendetta Launchpad

Ecosystem

The VendettaDAP ecosystem is designed to allow for multiple streams of revenue and multiple countermeasures for relieving negative inflationary or deflationary pressures.

Guild - The gaming guild provides a myriad of benefits to the economy of VendettDAO. Not only does it provide an immediate source of revenue via our p2e gaming community, it also provides tremendous leverage when developing strategic partnerships with other web3 projects.

Game Studio - Being able to create in-house games significantly improves our profitability and offers multiple streams of revenue, everything from the sales of game assets to selling white label versions to 3rd parties

Launchpad - Having a platform that we control allows us to regularly release new not assets to the market and partner with other metaverse projects. These types of partnerships can yield high roi opportunities for our investors.

Token - The \$VDT token is the main currency of the Vendettadao guild ecosystem. It is our in-game currency and has numerous other utility benefits to the holder. Pre-sale and Public sale proceeds of tokens will be a welcome inflow of early capital.

Vendetta Games

Vendetta Games was created to build games for the Vendetta community. Vendetta Games takes a 365 degree approach to every game we build. We start by trying to understand what reality is in each metaverse game we create. Drawing from elements unique to each project allows us to make games that are fun to play and beautiful to look at.

- **Game Development**
- **3D Modeling**
- **Whitelabel gaming solutions**
- **Character creation**
- **Design support**

We believe that guilds in the future will all move towards building their own games. The structure of the Vendetta ecosystem naturally lends itself to harnessing the power of the DAO to create games that community wants to play. Furthermore, having an existing audience to buy and use NFT assets allows to provide more scholarship opportunities to our community.

Vendetta Token

The Vendetta token is the lifeblood of our ecosystem and the native token of the Vendetta ecosystem. It is our in-game currency and has numerous other utility benefits to the holder. Pre-sale and Public sale proceeds of tokens will be a welcome inflow of early capital.

- **Stake for income**
- **DAO Governance**
- **Stake for offers**
- **Ecosystem currency**
- **Game rewards**

We continually work to improve existing game or build new games to further enhance the token's utility. Ensuring that \$VDT has the ability to grow while performing the role of an in-game token is a core focus of the Vendetta team. The tokenomics of the \$VDT token were rigorously determined to ensure an optimal distribution. Making sure we have enough tokens in the right hands is key to our success.

Vendetta Launchpad

The Vendetta DAO will provide governance to the Vendetta Ecosystem. By harnessing the power of the DAO, we can best position the project to serve the best interests of the community as whole. The governance provided can steer the project in new directions to tackle new challenges.

- **No gas needed for developers to create NFTs**
- **Customized NFT creation tool**
- **Access to already established community**
- **No gas needed for marketplace transactions**
- **High volume marketplace with advanced features**
- **One wallet/access point to all games (meaning any user from any game can join yours).**

VendettaDAO

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- **Manage treasury**
- **Select new projects**
- **Change rules**
- **Govern \$VDT**
- **Voting rights**

Starting an organization with someone that involves funding and money requires much trust in the people you're working with. But it's hard to trust someone you've only ever interacted with on the internet. With DAOs, you don't need to trust anyone else in the group, just the DAO's code, which is 100% transparent and verifiable by anyone.'

Revenue

Revenue for the guild comes from a variety of places by design. Diversifying our revenue streams allows the guild to better navigate uncertain future economic events. The benefit of our current suite of product and service offerings is that there is already built in demand from our extensive existing community. This will allow scholarship fees, in-game upgrades, and token sales to provide a steady stream of new capital over the coming weeks and months.

Scholarship fees	Land sales
NFT sales	Token sales
In-game upgrades	Whitelabel game sales

Tokenomics

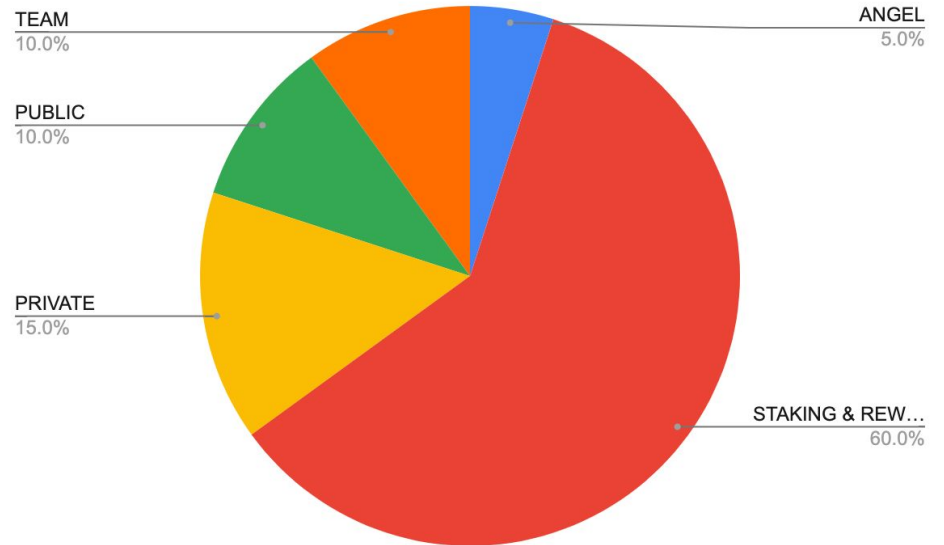
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Token Info

- Symbol: \$VDT
- Initial Supply: 28M
- Total Supply: 100,000,000

Token Utility

- DAO Governance
- Stake for passive income
- Vendetta Games currency



Competitive

In evaluating the niche of the market that Vendettadao resides, it's clear that we don't have many neighbors. The games that exist typically aren't play to earn and most are not shooter games. Our version of a fps p2e game will be only games of its kind.

Top western games

- Red Dead Redemption
- Hard West
- Call of Juarez
- Desperados: Outlaws

Benefits Comparison

	Vendetta	YGG	Avocado	GuildFI	Merit Circle	Good Guild Game	Astraguild
Total Token Supply	100 million	1 billion	1 billion	1 billion	1 billion	1 billion	2 billion
Scholarship Split	50-70%	50-70%	45-65%	50-70%	25-40%	40-60%	50%
Guild Management	Y	Y	Y	Y	Y	Y	Y
Staking	Y	Y	Y	Y	Y	Y	Y
Dao Management	Y	Y	Y	Y	Y	Y	Y
Contribute to Earn	Y	Y	N	Y	Y	Y	Y
Dao NFTs	Y	Y	N	N	Y	Y	Y
In House P2E Game Suite	Y	N	N	N	N	N	N
In House Metaverse	Y	N	N	N	N	N	N
GameFi Tool	Y	N	Y	Y	Y	Y	Y
INO Launchpad	Y	N	N	Y	N	N	N

Vendetta Team



McSwyzze
a.k.a. Governor



Fanzey
a.k.a. General



Erock
a.k.a. Wordsmith



Bergz
a.k.a. Industrialist 1



Jamie Thomson
a.k.a. Advisor



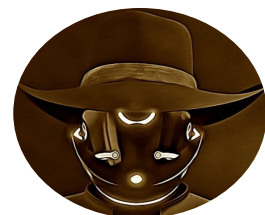
Floyd
a.k.a. Blocksmith



Fryatt
a.k.a. Propagandist



GlitchedViking
a.k.a. Strategist



Michael Corkery, CFA
a.k.a. Advisor

Roadmap

First Epoch

- Wild West Game Suite & Metaverse Release Litepaper
- Smart contract & security audit Expand scholarship program Community expansion
- Vendetta NFT pre-sale
- Vendetta NFT community airdrop Vendetta NFT public sale
- Seed Investment

Second Epoch

- \$VDT token community airdrop \$VDT whitelist sale
- \$VDT public sale
- Community expansion
- Beta gaming platform

Third Epoch

- Dao management
- CRM and automated cash-out
Community expansion